# The Good Manager

# GOOD PRACTICES

**USER GUIDE**

Erasmus+

# THE GOOD MANAGER

**The Good Manager** is a project supported by The European Commission through the Erasmus+ program. Productions of this project are available at https://thegoodmanager.eu, an eco-design platform available in English, French, Italian, Spanish and Bulgarian.

In the context of the climate crisis, saving and rationalizing energy also concerns Internet and related digital activities. The Good Manager goal is to participate in training professionals in charge of digital project on these issues, to enable them to develop digital strategies that fully integrate the issues of social and environmental responsibility.

Low-tech design of websites can also have an impact on accessibility, as such websites tend to be less cumbersome, with limited visual effects. Partners of this project believe that a more sustainable Internet must also be a more accessible Internet.

The project will include, on a **low-tech platform**, **micro-learning modules** on Accessibility, Eco-design and Sustainable project management, and a **collection of good practices**.

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### PARTNERSHIP ENGAGEMENT

1 • Design a low-tech documented accessible and multilingual platform with micro-learning.

2 • Disseminate our resources in the accessible and low-consumption digital book standard to enable offline consultation

3 • Implement project management tools that are less energy-consuming and more respectful of privacy.

4 • Reduce the number of physical transnational meetings and optimize them in terms of travel time and transports.

5 • Include people with special needs at all stages of the project.
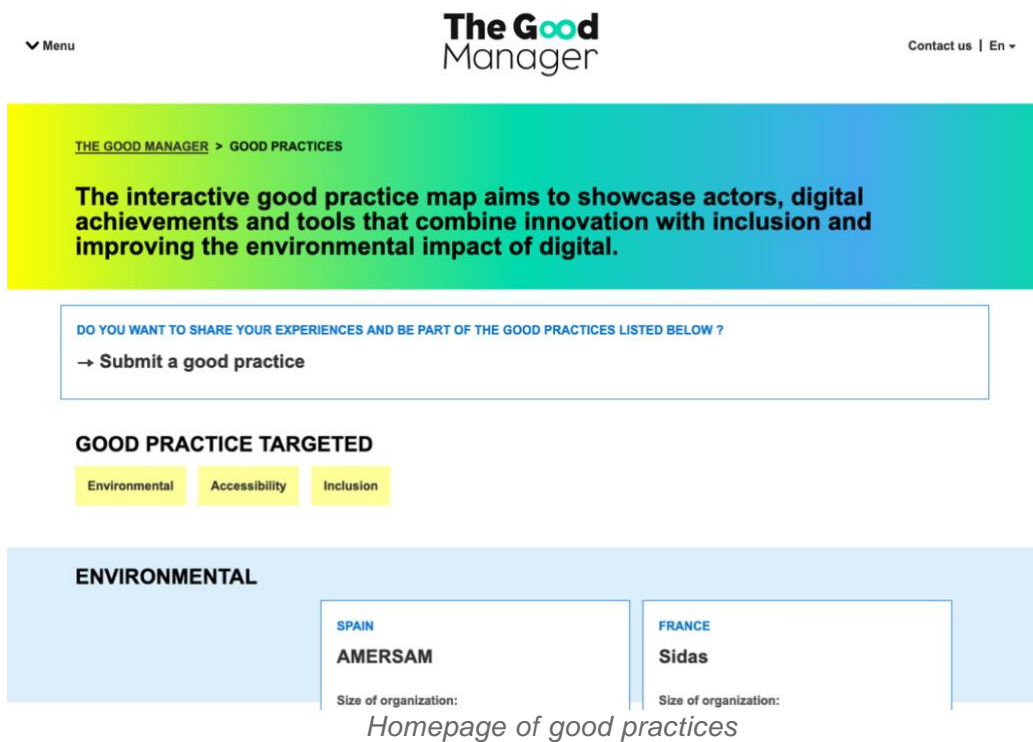
# TABLE OF CONTENTS

# GOOD PRACTICES

You can find on https://thegoodmanager.eu/en/good-practices a collection of good practices in a wiki form. It showcases good practices in Accessibility, Inclusion or Environmental solutions from public and private actors. You can filter them by good practice that has been targeted, and in a quick look have access to a specific one to discover what have been done.

It brings together different types of structures, projects and professional profiles in order to present a map that is as diverse and rich as possible on a European scale and thus contribute to its relevance and transferability.

This interactive map of good practices composed of fact sheets will be developed on the model of a wiki. A wiki is a collaborative website, in the development of which visitors can participate by creating their web page and links. This wiki will first be set up within the partnership and associated partners and then opened outside the partnership.



*Homepage of good practices*

This collection of good practices highlights different projects and sources of inspiration at European level. Each project is accompanied by its sheet and evaluated according to a common analysis grid.

Each record includes a general presentation about the good practice and the company or organization that implemented it. The second section is based on an interview, with more detailed answers about how it has been experienced from the actors themselves. The idea is to transfer knowledge and first-hand experience through this wiki.

## HOW WE COLLECT GOOD PRACTICES

The collaborative dimension of the collection of good practices is key for its appropriation by the public and its enrichment in the following times. We make sure to include solutions and good practices carried by professionals dealing daily with the challenges presented. This collection has a broad conception of what a "good practice" and a "good manager" are, to include solutions and tools that were not first thought of. For example, good practice in the field of digital project design can be about eco-design, low-tech, reducing the impact of a feature…

Good practices come from two sources: interviews and overviews from selected actors, and submissions from visitors.

## IMAGES

Images have alternative text in order to be accessible. Some images inside lessons or good practices may have a generic alternative text such as "All media on this site are described by the text nearby". These images are part of a text written to explicit the images, acting as alternative text.

## SELECTED ACTORS

During an exploration phase, partners of the project select structures with interesting approaches to at least one of the themes of the good practices (Environmental, Accessibility, Inclusion). Some companies communicate publicly about their approaches and their findings, others may require some searching to be found. This exploration phase relies on a short interview or press articles to identify the interesting actors.

Then, for creating the actual good practice sheet, an interview with open questions is synthesized and fill the common questions grid, so it's easy for a visitor to read and find relevant information from each sheet.

## SUBMISSIONS

Any visitor or actor is allowed to submit a good practice from their experience. A form is accessible at the top of https://www.thegoodmanager.eu/en/good-practices/ with all the fields from the common grid of good practices. The Good Manager will read your submission and add it to the collection once it has been validated.